



**Dale Brethauer – published novelist, successful inventor, and a master options trader who routinely pockets profits of 111.9% ... 272.4% ... even 326.5% a week – announces...**

**“My Weekly Options Paycheck Machine made an incredible 6,712.7% return in just one year ... it can give you a hefty ‘paycheck’ every week – without you having a job.”**

–Dale Brethauer, originator, Weekly Options Paycheck Machine™ system

**A small investment of \$1,000 would have racked up profits of \$67,000 for the year. Turn the page to start collecting your “weekly options paycheck” right away....**



*The price chart above shows how my Weekly Options Paycheck Machine captured 161% returns in just 3 days on the move of Direxion Daily Financial Bull 3X (FAS) shares.*

*Weekly options are relatively inexpensive, allowing individuals with small portfolios to enter this profitable arena. One contract for this trade cost \$256 and returned \$668 in three days...five contracts returned \$3,341...ten contracts returned \$6,682...50 contracts returned \$33,408.*

*And, this is only one of the 74 documented profitable trades I made last year. The track record from 10/11/11 to 11/7/12 may be seen on page 7.*

**Turn to page 15 to claim your risk-FREE trial membership...**

# How I Invented the Weekly Option Paycheck Machine that Can Make You Rich

By Dale Brethauer

If I hadn't lost money on DuPont, I would never have created my Weekly Options Paycheck Machine (WOPM) system that – with the precision of a Swiss watch – delivers weekly profits of 88.8% ... 164.9% ... and 272.4% per trade and higher.

And the system does so, like clockwork, week after week after week, as my track record shows (see page 7).

Actually, it wasn't a bad trade on DuPont stock that messed me up. It was DuPont's multi-million dollar profits from one of my inventions that led to my creating the Weekly Options Paycheck Machine.

Let me explain...

I didn't set out wanting to trade for a living. Few traders do. Usually we start in a completely different field. And come to trading by a circuitous route.

In my case, I majored in mechanical engineering in college and went to work for DuPont.

I've always been good at seeing new ways to do old things better, and in my position with DuPont, I had 4 inventions that were patented by the company.

If you've ever driven by a house under construction wrapped in Tyvek™, you've probably seen one of my inventions at work.

Tyvek is a plastic barrier that keeps water from infiltrating the house while improving air quality and energy efficiency.

Don't get me wrong: I didn't invent Tyvek.

What I did was design a special machine that helps apply the Tyvek sheets to the structure.

The result was a nearly fourfold increase in the speed with which a building can be wrapped in Tyvek.

This was a major improvement in

efficiency, as it saves home builders who use Tyvek an enormous amount of time and labor.

I estimate my machine saved DuPont and its customers many millions of dollars in labor costs not to mention getting homes built faster.

But my royalties from inventing the Tyvek machine were zilch. Zero. A big fat goose egg.

You see, DuPont's policy was that you were their employee, and therefore they owned all the rights – and the profits earned – from anything you created while working for the company.

I actually have no beef with DuPont over that. They paid me a handsome salary, treated me well, and gave me secure, steady employment.

I worked 40 or 50 hours a week, almost half my waking hours. I commuted 5 days a week – rain, shine, or even snow. And I wore a suit and tie, as was the custom back then.

In exchange for that considerable labor, they gave me a weekly paycheck. It was a decent amount of money at the time. But I worked like a dog for it. Perhaps you know what that's like!

## Millions in Profits – Not a Dime for Me

However, knowing that my Tyvek machine and other inventions for the company made them millions of dollars – without me getting even a small share – gave me the itch to want to get rich on my own.

I went back to school and earned an MBA in finance. Then I moved into finance, and for a time played in the high-stakes world of mergers and acquisitions. There I learned to stick with a logical financial decision supported by the numbers, and not be shaken by emotion, which is a valuable skill for the trader.

I had always been interested in the stock

market. So, along with playing golf ... a lot of high-stakes M&A deals are done on the golf course ... I began trading options in my spare time – much like you may be now or in the near future.

Golfers know that the more swings they take, the better they get. It's the same with trading. You have to spend several thousand hours trading to master it. And that's exactly what I've done over the past 3 decades.

As I got better and better at trading options, my weekly income from trading began to exceed the salary I had earned at DuPont. Only with options trading, I "worked" maybe an hour or two a day, instead of 8 to 10 hours a day. And since I traded on my PC at home, the suit and tie – and fighting rush hour traffic commuting – were gone.

Sure, I love the quick and easy money I make as a trader. But at heart, I am a student of the markets – and an inventor. I love to sit at my PC and think of ways to get better trading results.

As an inventor, I had always been research oriented, looking at what others were already doing and finding a way to do it better.

That's the same approach I took to the business of trading options – which I do in fact consider and treat as a business.

And that's how I discovered the **Weekly Options Paycheck Machine (WOPM)** that has made me a millionaire. And can do the same for you too. If you will let it....

## Quick explosive profits – every week of the year!

**A**t first, I thought I might enjoy being a day trader.

I like quick action – and big profits. I felt day trading would fit the bill.

But if you are a day trader or have tried it, you know that it requires you to be glued to your PC screen nearly every minute of the day ... and that's not the lifestyle I wanted.

## Traders rave about Dale Brethauer

*"I was originally impressed by Dale's honesty, knowledge and ability to focus on his subject and thoroughly get his teaching message across to his students. He guided me through real-time investments using a simple and effective strategy. I was given precise rules on selecting stocks, entry points, and exit points that removed emotion from the decisions.*



*The strategy has performed just the way Dale promised! Of all my investments over a lot of years one of the very best was my decision to take Dale's course."*  
–Bill W.

*"On June 29, 2011, we funded our Think-or-Swim account for \$25,000. Our first investment following your system was that day. We have been trading using your system and following the thinking expressed in your blogs since that date...I am pleased to report that our total account value, as of this afternoon, is \$3\*,\*\*\*. In less than seven months we have seen our account grow \$1\*,\*\*\* or 52%. That is fantastic. Thank you very much."*

–Jim and Mary Fay



*"Good mentors are hard to find and I feel truly blessed to have found Dale. He is kind, patient and tolerant, the exact qualities that you want in a good mentor. Here's all you do: you watch Dale trade, you listen as he walks you through the logic of the trade, you learn to look at the indicators, and you trade for profits and success. This is not about looking at synthetic*

*trade setups; it's the real thing in real time. By the end of the third month I had developed confidence and certainty about trading successfully. Along the way there have been a couple of great trades, especially DuPont +28% in four days but I especially like trading the Russell that returns 8-11% month over month."*  
–Dr. Jon K. Ho

*"I got into some RIMM ITM calls, made \$3,000 in 4 days. Got in at 55 and out at close to 65. Had I just used your strategy the week before with AIG, would have captured 3k profits there as well. I am excited to get to more stable results with low stress. Dale's weekly setups take away the minute by minute monkey watching my trades. Thanks."*

–Surender Sara

Well I quickly discovered an alternative that would give me the quick explosive profits day trading produced – without being chained to my terminal: *weekly options*. And I perfected a unique system – which I dubbed The Weekly Options Paycheck Machine – that could generate more cash flow than my old 9 to 5 job by trading weekly options.

In 2012, my Weekly Options Paycheck Machine generated profits for me as high as \$6,350 ... \$8,150 ... \$10,150 ... \$10,550 ... even \$20,100 per week trading my own accounts!

Very few traders out there have much experience with weekly options. That's probably because there's such a limited universe – weekly options are available for only a few dozen indices and equities ... about a hundred stocks.

Weekly options have a shorter duration than standard options, and because there is less time value to drive up the price, weekly options cost less than longer-dated options.

**My Weekly Options Paycheck Machine** follows two important aspects of the market.

It trades (1) events and (2) volatility (and #1 often triggers #2).

## Profiting from Economic News: Event Trading

If you've ever traded options or even taken an options course, you know that when the market moves, it's an opportunity to make money with option contracts.

And one of the things that can cause the Dow to whipsaw is economic news. Bad economic news can send the Dow diving, while good news can make it soar.

Weekly options trades can be designed to take advantage of short-term events such as Federal Open Market Committee (FOMC) meetings (chaired by Ben Bernanke), producer price index (PPI), consumer price index (CPI), housing starts, and monthly unemployment reports. The Weekly Option Paycheck Machine typically sets up a specific type of trade called a "strangle" (see the article on page 6 for an explanation) leading into the report.

I'm always on the lookout for some news that will rock the financial community and





make the market move one way or the other. For the 9/13/12 FOMC meeting, the feeling was very bullish that FOMC might enact quantitative easing QEIII, in which the central bank prints more money to shore up the faltering economy.

We set up our trade by buying \$110 calls for 80 cents and \$106 puts for \$1.11 when the Direxion Daily Financial Bull 3X (FAS) was at \$108. Our total cost: \$1.91.

The next day, our put expired worthless and we sold our call for \$6.92, giving us a 162% gain within 24 hours. We more than doubled our money overnight!

## Election Day We Made 97% Profit

During the Obama vs. Romney presidential contest, the polls showed the two candidates nearly neck and neck in the days leading up to Election Day.

And with America facing tax increases and massive spending cuts, it made sense to place a strangle trade on FAS on November 6, anticipating a big reaction in the marketplace.

With FAS at \$114, we bought a call at \$116 and a put at \$112. When Obama emerged the victor, the market realized nothing had changed and the "fiscal cliff" was upon us. The next day we closed the position after FAS fell, locking in a 97% gain for the trade. We doubled our money on Election Day!

The trade used most often in the Weekly Options Paycheck Machine is a strangle. In a strangle, you hold a position in both a call and a put with different strike prices, but with the same maturity and underlying asset.

Remember, I said the Weekly Options Paycheck Machine delivers big moves and explosive profits in just a few days per trade. A strangle is profitable when there are large movements in the price of the underlying asset, regardless of the direction of the move.

On August 15, 2012 the Gold Mining ETF (GDJ) was at \$43.75. To set up the trade, we bought a call at \$44.50 for 18 cents – and a put at \$43 for 20 cents.



## Make money whether the market goes up or down



A strangle is a trade in which you buy both a put and a call on a single stock. As you may know, a call makes money when the stock or other underlying asset goes up in value; a put makes money when the stock goes down.

Imagine a stock trading at \$50 a share. To trade a strangle on it, you would enter into two option contracts, one call and one put. Let's say the call is for \$55 and costs \$300 at \$3 per option times 100 shares. The put is for \$45 and costs \$285 at \$2.85 per option times 100 shares.

As you can see, the stock price must hit \$55 or higher for the call to pay off – or drop to \$45 or lower for the put to pay off. If that doesn't happen, and the price of the stock stays between \$45 and \$55 for the week-long life of the option, the trader will lose the combined cost of the two options contracts, which is \$585.

That's why strangles are the ideal trade for our WOPM system: we only trade when our charts indicate explosive price moves, not small price fluctuations. We are betting that the stock or ETF will move above or below the narrow range defined by the strike prices of the call and put. By owning both a call and a put in the strangle, we make money whether the stock moves up or down, as long as it moves outside of that narrow range.

Say the \$50 stock falls to \$35 a share. The call option will expire worthless because the price didn't go up, and the trader will lose the \$300 he paid for it.

The put option, however, is worth \$715 – \$1,000 less the premium of \$285. So the total gain you have made on this trade is \$715 less the \$300 loss on the call option, for a net of \$415.

In one day, the GDAX shot up to \$45.60, and the value of the strangle increased from 38 cents to a dollar fourteen, giving us a 200% gain on the trade. We tripled our money in 24 hours!

## Weekly Options Paycheck Machine Rack-up (Oct 11,2011 - Nov 7,2012)

The chart on the next page displays all the trades of my Weekly Options Paycheck Machine from 10/11/2011 to 11/7/2012. The results are based on a starting balance of \$10,000, with approximately \$500 allocated per trade. This would have resulted in a \$33,520 return. It is a combination of actual trades and back tested results. Actual trades are designated as "A."

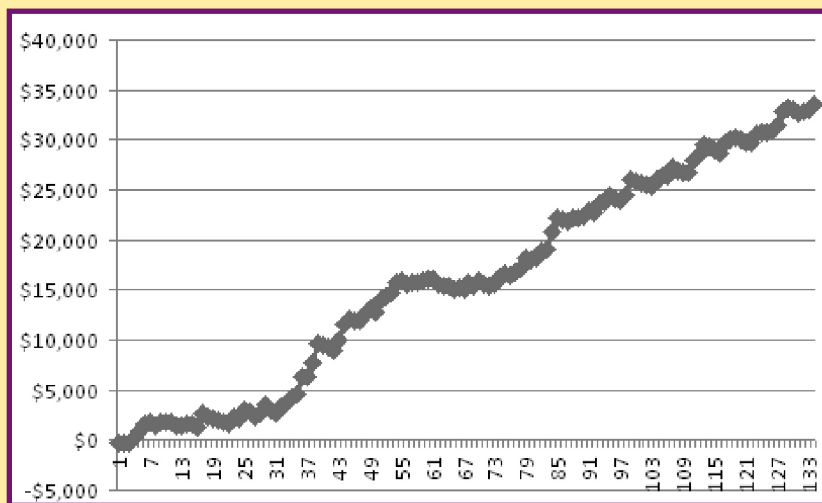
The 4 stocks that I focus on in the WOPM system are:

- FAS – Direxion Daily Financial Bull 3X Shares
- GDAX – Market Vectors Gold Mining ETF
- LVS – Las Vegas Sands Corp
- TLT – iShares Barclays 20+ Year Treasury Bonds

Date	Stock	Strangle	#	In	Out	% Gain	Accum.	P/L	Accum.	Date	Stock	Strangle	#	In	Out	% Gain	Accum.	P/L	Accum.
10/11/11	GDX	58c/56p	4	\$1.12	\$0.40	-64.3%	-64.3%	-\$321	-\$321	5/4/12	GDX-A	45c	9	\$0.54	\$0.04	-92.6%	3108.1%	-\$463	\$15,540
10/27/11	GDX	60c/58p	3	\$1.81	\$1.79	-1.1%	-65.4%	-\$6	-\$327	5/4/12	TLT	118c/116p	4	\$1.16	\$0.83	-28.4%	3079.6%	-\$142	\$15,398
11/8/11	GDX	63c/62p	4	\$1.37	\$1.56	13.9%	-51.5%	\$69	-\$258	5/10/12	GDX-A	44c/43p	3	\$1.43	\$2.17	51.7%	3131.4%	\$259	\$15,657
11/16/11	GDX	62c/61p	3	\$1.43	\$2.70	88.8%	37.3%	\$444	\$186	5/11/12	GDX	44c/42p	5	\$1.00	\$2.23	123.0%	3254.4%	\$615	\$16,272
11/29/11	GDX	57c/55p	4	\$1.14	\$3.02	164.9%	202.2%	\$825	\$1,011	5/15/12	TLT	123c/120p	8	\$0.65	\$1.22	87.7%	3342.1%	\$438	\$16,710
12/8/11	GDX	60c/58p	2	\$2.27	\$4.81	111.9%	314.1%	\$559	\$1,570	5/16/12	FAS	84 call	3	\$1.47	\$0.77	-47.6%	3294.5%	-\$238	\$16,472
12/16/11	FAS	61c/57p	2	\$2.99	\$4.32	44.5%	358.6%	\$222	\$1,793	5/16/12	FAS-A	90c/86p	2	\$2.39	\$3.62	51.5%	3345.9%	\$257	\$16,730
12/18/11	GDX	52c/51p	2	\$2.23	\$1.02	-54.3%	304.3%	-\$271	\$1,522	5/21/12	TLT	123p	9	\$0.54	\$0.98	81.5%	3427.4%	\$407	\$17,137
12/23/11	GDX	53c/52p	4	\$1.17	\$1.80	53.8%	358.2%	\$269	\$1,791	5/22/12	GDX	43c	10	\$0.48	\$1.51	214.6%	3642.0%	\$1,073	\$18,210
12/27/11	FAS	67c/65p	2	\$2.14	\$2.04	-4.7%	353.5%	-\$23	\$1,767	5/24/12	LVS	49c	8	\$0.65	\$0.30	-53.8%	3588.1%	-\$269	\$17,941
12/30/11	FAS	67c/63p	2	\$2.56	\$2.36	-7.8%	345.7%	-\$39	\$1,728	5/31/12	FAS	81c/76p	1	\$4.49	\$6.89	53.5%	3641.6%	\$267	\$18,208
1/5/12	GDX	55c/53p	3	\$1.75	\$0.82	-53.1%	292.5%	-\$266	\$1,463	5/31/12	FAS-A	80c/76p	4	\$1.42	\$3.30	132.4%	3774.0%	\$662	\$18,870
1/6/12	FAS	72c/67p	2	\$2.48	\$2.35	-5.2%	287.3%	-\$26	\$1,436	6/4/12	GDX	47.5p	5	\$0.98	\$1.30	32.7%	3806.6%	\$163	\$19,033
1/18/12	GDX	54c/53p	7	\$0.67	\$0.82	22.4%	309.7%	\$112	\$1,548	6/4/12	LVS	44c	10	\$0.48	\$2.18	354.2%	4160.8%	\$1,771	\$20,804
1/18/12	FAS	78c/76p	2	\$2.47	\$2.44	-1.2%	308.5%	-\$6	\$1,542	6/4/12	TLT	128p	7	\$0.69	\$2.74	297.1%	4457.9%	\$1,486	\$22,290
1/20/12	FAS	80 put	2	\$2.12	\$1.07	-49.5%	258.9%	-\$248	\$1,295	6/8/12	GDX	47c/46p	3	\$1.44	\$0.69	-52.1%	4405.8%	-\$260	\$22,029
1/23/12	GDX	53c/51p	6	\$0.87	\$3.24	272.4%	531.4%	\$1,362	\$2,657	6/12/12	FAS-A	80c/75p	2	\$2.62	\$1.86	-29.0%	4376.8%	-\$145	\$21,884
2/1/12	GDX	57c/56p	5	\$1.09	\$0.52	-52.3%	479.1%	-\$261	\$2,395	6/12/12	TLT	125c	6	\$0.80	\$1.40	75.0%	4451.8%	\$375	\$22,259
2/6/12	GDX	57c/55p	6	\$0.78	\$0.47	-39.7%	439.3%	-\$199	\$2,197	6/14/12	GDX	48c/46p	3	\$1.56	\$1.41	-9.6%	4442.2%	-\$48	\$22,211
2/6/12	LVS	52.5c/50p	8	\$0.63	\$0.40	-36.5%	402.8%	-\$183	\$2,014	6/18/12	LVS	46c/44p	7	\$0.68	\$0.89	30.9%	4473.1%	\$154	\$22,365
2/7/12	FAS	88 put	4	\$1.18	\$0.52	-55.9%	346.9%	-\$280	\$1,734	6/20/12	GDX	48c/47p	5	\$0.96	\$1.87	94.8%	4567.9%	\$474	\$22,839
2/8/12	TLT	117c/116p	5	\$0.92	\$0.76	-17.4%	329.5%	-\$87	\$1,647	6/20/12	FAS-A	89c/85p	2	\$2.68	\$2.16	-19.4%	4548.5%	-\$97	\$22,742
2/9/12	GDX-A	55 p	23	\$0.22	\$0.50	127.3%	456.8%	\$636	\$2,284	6/20/12	LVS	46p	10	\$0.48	\$1.32	175.0%	4723.5%	\$875	\$23,617
2/13/12	GDX	55c/54p	4	\$1.14	\$0.82	-28.1%	428.7%	-\$140	\$2,143	6/21/12	FAS	84c/79p	1	\$4.51	\$6.56	45.5%	4768.9%	\$272	\$23,845
2/14/12	LVS	52.5c/50p	10	\$0.48	\$1.35	181.3%	609.9%	\$906	\$3,050	6/27/12	GDX	44c/42.5p	4	\$1.12	\$2.61	133.0%	4902.0%	\$665	\$24,510
2/15/12	TLT	118c/117p	6	\$0.86	\$0.62	-27.9%	582.0%	-\$140	\$2,910	6/28/12	LVS	43c/42p	4	\$1.27	\$0.50	-60.6%	4841.3%	-\$303	\$24,207
2/16/12	GDX-A	54 c	13	\$0.39	\$0.00	-100.0%	482.0%	-\$500	\$2,410	6/28/12	TLT	128c/125p	4	\$1.13	\$0.75	-33.6%	4807.7%	-\$168	\$24,039
2/21/12	FAS	90 put	4	\$1.24	\$2.06	66.1%	548.2%	\$331	\$2,741	7/2/12	GDX-A	45c/44p	7	\$0.75	\$1.34	78.7%	4886.4%	\$393	\$24,432
2/23/12	GDX-A	58c/57p	13	\$0.40	\$1.00	150.0%	698.2%	\$750	\$3,491	7/10/12	LVS	41p	12	\$0.43	\$1.86	332.6%	5218.9%	\$1,663	\$26,095
2/23/12	FAS-A	91c/90p	3	\$1.50	\$0.00	-100.0%	598.2%	-\$500	\$2,991	7/12/12	TLT	128p	9	\$0.53	\$0.26	-50.9%	5168.0%	-\$255	\$25,840
2/24/12	GDX	57c/56p	4	\$1.25	\$0.59	-52.8%	545.4%	-\$264	\$2,727	7/16/12	GDX	43c/41.5p	6	\$0.77	\$0.42	-45.5%	5122.5%	-\$227	\$25,613
2/24/12	LVS	55c/52.5p	7	\$0.75	\$1.83	144.0%	689.4%	\$720	\$3,447	7/16/12	FAS-A	93c/89p	2	\$2.85	\$1.90	-33.3%	5089.2%	-\$167	\$25,446
2/28/12	TLT	117p	4	\$1.17	\$1.97	68.4%	757.7%	\$342	\$3,789	7/16/12	LVS	40c/38p	5	\$1.00	\$0.76	-24.0%	5065.2%	-\$120	\$25,326
3/1/12	GDX	56.5c/55.5p	4	\$1.41	\$2.75	95.0%	852.8%	\$475	\$4,264	7/19/12	FAS	93c/89p	3	\$1.57	\$3.60	129.3%	5194.5%	\$646	\$25,973
3/2/12	FAS	95c/91p	2	\$2.68	\$4.78	78.4%	931.1%	\$392	\$4,656	7/19/12	TLT	129c/128p	3	\$1.52	\$2.93	92.8%	5287.3%	\$464	\$26,436
3/2/12	LVS	55p	10	\$0.49	\$2.09	326.5%	1257.7%	\$1,633	\$6,288	7/20/12	GDX	42.5c/41p	6	\$0.79	\$0.66	-16.5%	5270.8%	-\$82	\$26,354
3/7/12	GDX	53c/52p	3	\$1.56	\$1.83	17.3%	1275.0%	\$87	\$6,375	7/24/12	FAS	84c/80p	2	\$2.32	\$6.22	168.1%	5438.9%	\$841	\$27,195
3/12/12	LVS	55c/52.5p	7	\$0.68	\$2.50	267.6%	1542.6%	\$1,338	\$7,713	7/24/12	LVS	37p	6	\$0.77	\$0.22	-71.4%	5367.5%	-\$357	\$26,837
3/13/12	FAS-A	98c/88p	4	\$1.18	\$5.90	400.0%	1942.6%	\$2,000	\$9,713	8/1/12	FAS-A	92c/88p	2	\$3.00	\$2.60	-13.3%	5354.2%	-\$67	\$26,771
3/15/12	FAS	105 put	2	\$2.16	\$1.22	-43.5%	1899.1%	-\$218	\$9,495	8/2/12	GDX	43c/41p	5	\$1.07	\$0.87	-18.7%	5335.5%	-\$93	\$26,677
3/15/12	TLT	112c/111p	3	\$1.58	\$0.73	-53.8%	1845.3%	-\$269	\$9,226	8/2/12	FAS	88c/84p	5	\$1.02	\$3.64	256.9%	5592.3%	\$1,284	\$27,962
3/16/12	GDX	50 c&p	3	\$1.48	\$0.71	-52.0%	1793.3%	-\$260	\$8,966	8/2/12	LVS	38c/36p	5	\$0.93	\$1.84	97.8%	5690.2%	\$489	\$28,451
3/21/12	GDX-A	49.5p	19	\$0.27	\$0.84	211.1%	2004.4%	\$1,056	\$10,022	8/8/12	TLT	125p	5	\$0.98	\$2.97	203.1%	5893.2%	\$1,015	\$29,466
3/21/12	TLT	111c	9	\$0.53	\$2.21	317.0%	2321.4%	\$1,585	\$11,607	8/9/12	FAS	95c/92p	4	\$1.17	\$0.72	-38.5%	5854.8%	-\$192	\$29,274
3/23/12	LVS	60c/55p	10	\$0.48	\$0.90	87.5%	2408.9%	\$438	\$12,044	8/9/12	FAS-A	95c/92p	4	\$1.20	\$0.40	-66.7%	5788.1%	-\$333	\$28,941
3/27/12	GDX	51c/50p	4	\$1.19	\$1.04	-12.6%	2396.3%	-\$63	\$11,981	8/9/12	LVS	41c/39p	6	\$0.79	\$0.34	-57.0%	5731.1%	-\$285	\$28,656
3/27/12	LVS	60c/57.5p	10	\$0.51	\$0.40	-21.6%	2374.7%	-\$108	\$11,873	8/15/12	GDX	44.5c/43p	13	\$0.38	\$1.14	200.0%	5931.1%	\$1,000	\$29,656
3/29/12	GDX	49.5c/48.5p	4	\$1.14	\$2.98	161.4%	2536.1%	\$807	\$12,680	8/17/12	GDX	46c/44.5p	7	\$0.71	\$1.34	88.7%	6019.9%	\$444	\$30,099
3/29/12	TLT	115c/113p	4	\$1.32	\$2.45	85.6%	2621.7%	\$428	\$13,108	8/20/12	FAS	98c/95p	2	\$2.58	\$3.41	32.2%	6052.1%	\$161	\$30,260
3/30/12	GDX-A	49.5 c	19	\$0.27	\$0.11	-59.3%	2562.4%	-\$296	\$12,812	8/20/12	FAS-A	98c/95p	2	\$2.59	\$1.25	-51.7%	6000.3%	-\$259	\$30,002
4/2/12	FAS	110 put	4	\$1.33	\$4.67	251.1%	2813.6%	\$1,256	\$14,068	8/23/12	LVS	44c/42p	5	\$0.96	\$0.48	-50.0%	5950.3%	-\$250	\$29,752
4/3/12	FAS-A	115c/108p	3	\$1.45	\$2.48	71.0%	2884.6%	\$355	\$14,423	8/27/12	GDX-A	47.5c/46.5p	6	\$0.83	\$0.85	2.4%	5952.7%	\$12	\$29,764
4/3/12	LVS	60c/57.5p	12	\$0.41	\$0.64	56.1%	2940.7%	\$280	\$14,703	9/4/12	FAS-A	97c/95p	2	\$2.56	\$6.68	160.9%	6113.7%	\$805	\$30,568
4/9/12	GDX-A	47.5 c	18	\$0.28	\$0.85	203.6%	3144.3%	\$1,018	\$15,721	9/5/12	TLT	124p	5	\$0.97	\$1.25	28.9%	6142.5%	\$144	\$30,713
4/10/12	GDX	46.5c	7	\$0.68	\$0.92	35.3%	3179.6%	\$176	\$15,898	9/6/12	LVS	44c/42.5p	5	\$1.04	\$1.26	21.2%	6163.7%	\$106	\$30,818
4/12/12	FAS-A	105c/99p	5	\$1.00	\$0.50	-50.0%	3129.6%	-\$250	\$15,648	9/7/12	FAS-A	105c/102p	5	\$1.05	\$1.16	10.5%	6174.2%	\$52	\$30,871
4/13/12	LVS	62.5c/60p	4	\$1.23	\$1.53	24.4%	3154.0%	\$122	\$15,770	9/12/12	GDX-A	51c/49p	4	\$1.26	\$2.93	132.5%	6306.7%	\$663	\$31,533
4/19/12	GDX	47c/46p	4	\$1.36	\$1.32	-2.9%	3151.0%	-\$15	\$15,755	9/14/12	FAS-A	110c/106p	3	\$1.91	\$6.92	262.3%	6569.0%	\$1,312	\$32,845
4/19/12	FAS	102c/97p	1	\$4.54	\$5.34	17.6%	3168.6%	\$88	\$15,843	9/17/12	LVS	46p	8	\$0.62	\$1.07	72.6%	6641.6%	\$363	\$33,208
4/23/12	LVS	57.5c/55p	3	\$1.99	\$2.77	39.2%	3207.8%	\$196	\$16,039	9/28/12	LVS	47c/45.5p	5	\$1.11	\$0.67	-39.6%	6601.9%	-\$198	\$33,010
4/24/12	FAS-A	101c/95p	3	\$1.98	\$1.95	-1.5%	3206.3%	-\$8	\$16,032	10/1/12	GDX-A	55c/53p	6	\$0.90	\$0.34	-62.2%	6539.7%	-\$311	\$32,699
4/24/12	TLT-A	118c/117p	4	\$1.16	\$0.26	-77.6%	3128.7%	-\$388	\$15,644	10/4/12	TLT	123c/122.5p	2	\$2.02	\$2.52	24.8%	6564.5%	\$124	\$32,822
4/27/12	TLT-A	118c/116p	6	\$0.88	\$0.40	-54.5%	3074.2%	-\$273	\$15,371	10/19/12	FAS-A	118.5c/112.5p	2	\$2.68	\$4.05	51.1%	6615.6%	\$256	\$33,078
4/30/12	FAS	105c/101p	2	\$3.10	\$2.87	-7.4%	3066.8%	-\$37	\$15,334	11/5/12	FAS-A	116c/112p	1	\$4.55	\$8.97	97			

All trades discussed in this brochure are highlighted in yellow. The equity chart shows a positive sloping equity return during the year with very little drawdown.

Here's something my members found impressive: Of the 133 trades shown, 33 trades more than doubled our money in a week, and 15 of them more than tripled our money in less than a week



The Weekly Options Paycheck Machine produced \$33,520 in profits investing only \$500 per trade

## Make Money Whether the Market Goes Up or Down: Volatility Trading

I'll never forget a visit to the zoo where I saw a python eat a large rat.

You could see the bulging outline of that poor rat as he slid his way down the inside of the python's throat.

That bulging rat in a snake shape is usually followed by a contraction. It is this contraction or "squeeze" that we look for on our charts using "Bollinger Bands" – and it warns us that the stock is poised for an explosive move. (See chart on next page)

Several things to notice here....

First, the moves my Weekly Options Paycheck Machine makes money on are just that -- explosive.

Unlike other weekly profit systems, the Paycheck Machine doesn't produce measly single-digit gains.

As our track record on page 7 shows, our weekly gains are frequently 50% ... 100% ... 200% ... even 300% or more. We often double our money in 5 days or less!

The average investor is thrilled when the total return on his stock market account for a whole year of trading is a measly 10%. To my Weekly Options Paycheck Machine traders, that's chicken feed. We often make 10 to 20 times that or more on a single trade – and in a week instead of a year!

As shown in the chart on page 9, we use Bollinger Bands – indicated in blue on the top and bottom curves – to help spot trading opportunities.

If you squint your eyes a bit, you can see where the blue Bollinger Bands resemble the body of a snake having a meal, with the swallowed prey bulging in the center.

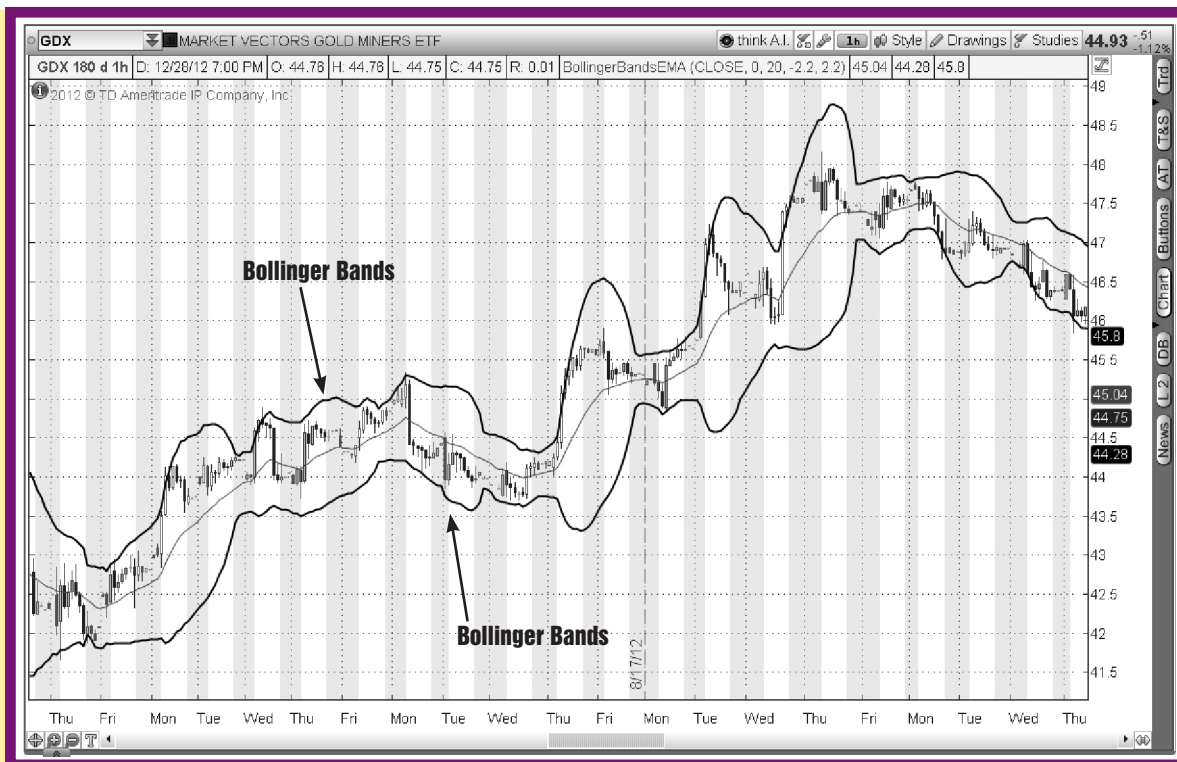
Going from left to right, the market move is signaled by the bands parting wider, and when it's over, the "snake" body constricts again.

In this graph, the center line is the actual price of the Gold Mining ETF. The two blue lines above and below the price, the Bollinger Bands, show how much above or below the actual price the ETF is likely to rise or fall.

The further apart the Bollinger Bands, the more volatile the price action. As the volatility dies down, the blue bands contract into a tight trading pattern.

By the way, don't fret if what you just read sounds like gobbledygook to you. It may seem complicated, but actually the Weekly Options Paycheck Machine is easy as pie to trade – for two reasons.





First, my 4-part course, which includes access to my Nightly Video Trading Brief, teaches you all the basics in plain English. My students (see testimonials throughout this brochure) find it easy to master and get great results with it.

Second, the nightly video analysis spoon-feeds you the trades you should make that week. No need for you to figure it out; I do all the heavy lifting for you: When you become a Weekly Options Paycheck Machine member, you get mentoring from me personally.

That way, you get to look over my shoulder as I show you weekly option trade set-ups I will be placing the next day. I will discuss why I'm getting into a trade and where I'll be exiting.

Of course, these are not recommendations, since I am not a licensed broker, and the decision to enter and exit a trade must be yours. I value this mentoring service at \$5,000 a year. But, as a successful trader and passionate teacher I am including the Nightly Video Trading Brief with the four-part Weekly Options Paycheck Machine course.

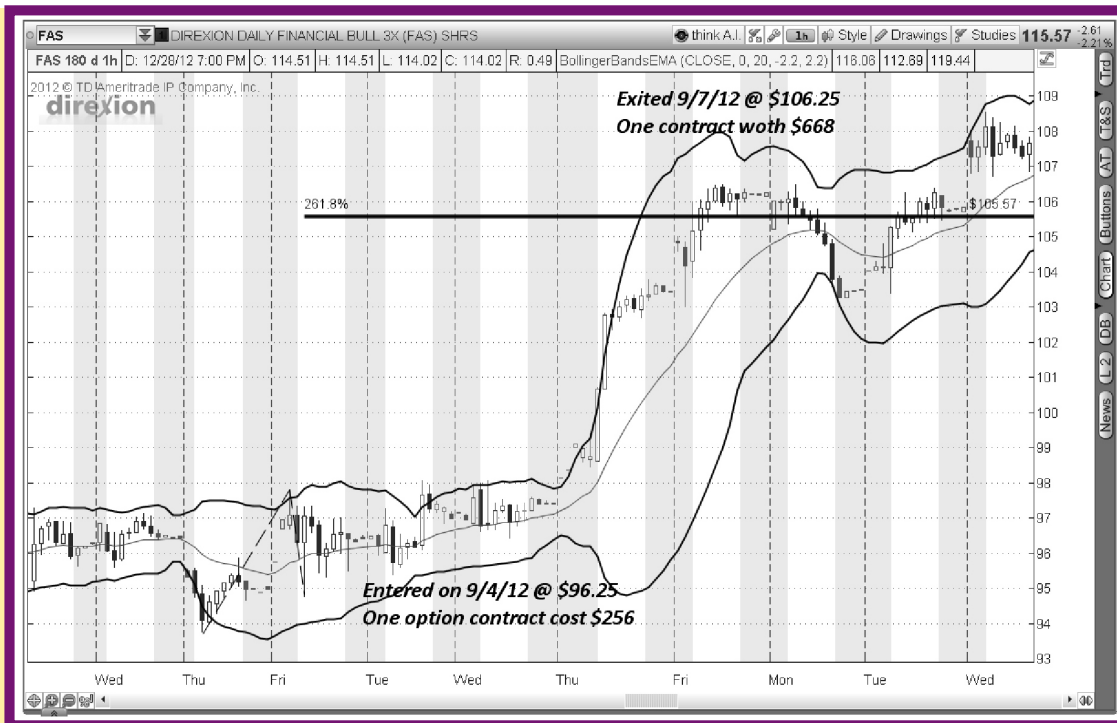
Take a look at the chart of FAS I shared

with you on the front cover. We see the FAS at \$96 on September 4, 2012. We created a Paycheck Machine trade by buying a \$97 put with a \$95 call. Three days later, the price exceeded 261% Fibonacci extension. We sold for a 250% gain.

"Fibonacci extensions" are levels used to forecast areas of support or resistance. Extensions consist of all levels drawn beyond the standard 100% level and are used by many traders to determine areas where they will wish to take profits. The most popular extension levels are 161.8% and 261.8%.

If you are not familiar with Fibonacci extensions and Bollinger Bands, don't worry. It's all explained in my Weekly Options Paycheck Machine 4-part video course, which I'll gladly send you to use for a full 3 months without risk or obligation of any kind (see page 15)!

The Fibonacci extensions are clearly marked on each chart as you can see on page 10. I only use the Fibonacci extensions to signal an early exit from a trade. For instance, if I am in a trade and the price extends to a 261.8%, I might consider getting out.



On June 4, 2012 my charts showed that the stock Las Vegas Sands was poised to head higher. Yes, we occasionally will pick a direction (we call this a directional trade) versus putting on a strangle, though normally not. We bought a \$45 call for 48 cents.

As I mentioned, I only follow a handful of stocks. The fewer stocks a system trades, the easier it is to diligently monitor each.

The Weekly Options Paycheck Machine makes money on volatility, and LVS, a gaming stock, is particularly volatile. That's why it's one of the few that I watch consistently. The WOPM profits from up and down price movement, not sideways movement.

As the chart shows, the stock made an explosive move to the upside. We sold the call for \$2.18, locking in a quick 352% gain. We more than quadrupled our money in only 3 days!



We invested \$218 for one call contract which returned \$767 in three days...5 contracts returned \$3,835...10 contracts returned \$7,670...50 contracts returned \$38,350 in three days.

Of course, we aren't always right, though we are right more often than we are wrong. On the trade below, there was never enough movement of the underlying iShares\* Barclays 20+ year treasury bonds (TLT) price to produce a profit on the strangle, and we lost 54% on this trade:

\*iShares is a family of Exchange Traded Funds (ETFs)

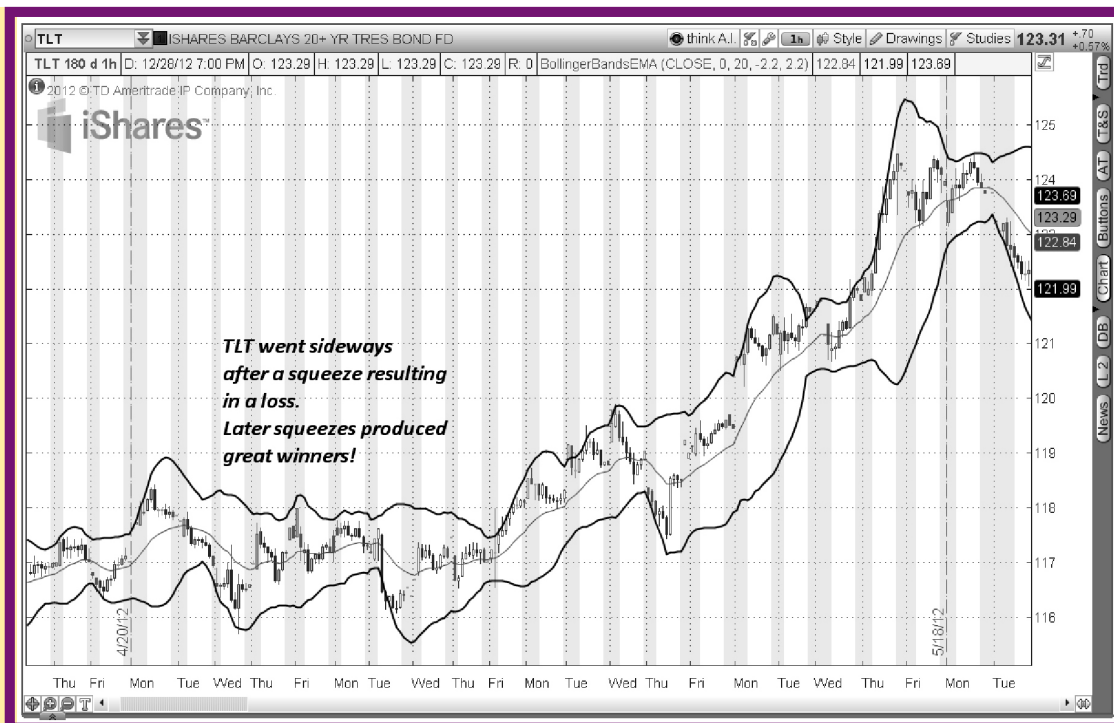
Losses like this happen whenever the market goes sideways, which it can a large portion of the time. But don't worry. Our edge is that when we do get a pop, the profits are a lot larger than when we take a loss. So overall, our service is wildly profitable. In fact....

**The Weekly Options Paycheck Machine produced an eye-popping 6,712.7% gain in just one year with 55% winners! A small investment of \$500 on each trade would have racked up over \$33,500 for the year.**

Losses can range from 20% to 50%, but winners range anywhere from 50% to 400%, and are typically 100% to 300%. So overall, even with some significant losses, our weekly options trading system is a huge cash machine.

How huge? On June 4, 2012 we bought a call and a put for a strangle trade on volatile gaming company LVS. The indicators on my chart screamed at me that this stock was going to pop fast and hard. Within a week, we had pocketed a 354.2% gain, which means that on a \$1,000 trade, you would have made a profit of \$3,542. That's more than 3X what the average American earns in a week working full-time in a 9 to 5 job. But you could have made this trade in a few minutes.

And that's the real power of what trading options can do for you. It's more than just a smart way to trounce the Dow through trading. When you trade options, you can earn impressive sums of money in minutes per day! For instance, on July 24, 2012 we bought options on the FAS at 84 for the call and 80 for the put. A week later, we had a 168.1% profit on the trade. If you had taken a \$1,000 position in the trade, you would have made \$1,681 profit in 5 days. Many people labor at a boring job for a full week to earn that much money!



So what should you do next?

Well....

The trading life is a great life. You can work as much or as little as you choose. You can trade from the comfort and privacy of your home; all you need is a PC, Internet connection, and a phone.

## **\$2,750 Profit Per Week!**

The big, explosive profits of the Weekly Options Paycheck Machine can add up in a hurry. In June 2012, we made 15 trades with the system. Total returns for the month were 1,001.1%. That means you could have grown your trading account more than tenfold in just 4 weeks! Starting with \$1,000 on June 1, you'd have accumulated over \$11,000 by the end of the month. That works out to a "paycheck" for your options trading of about \$2,750 a week!

Usually at this point the options teacher brags about his mansions and his Rolls Royce to show you how rich and successful he is. Well, I could afford those toys (if you don't believe me, check out my trading profits on page 7), but like Warren Buffett, I prefer to lead a simple, average life.

I am a balanced person in all five of my priority spheres: financial security, relationships, health, spirituality, and giving back. Yes, I eat eggs for breakfast, sometimes just cereal and most times a protein shake.

I spend the first part of the morning analyzing the market and making trades. I watch Futures on CNBC, review my trading rules, and look over my trading journal. Next, I perform a market analysis to see if my portfolio is balanced. Then I look at FAS, GDX, LVS, and TLT trades for the Weekly Options Paycheck Machine.

I have been trading for more than 30 years, been a stock trading mentor and coach for 7 years, and a hedge fund manager for the last 4 years. I trade stocks, calls, puts, and iron condors along with the weekly options.

I do not spend all day at the computer

– when my analysis and trades are done I read, research, play golf, work out at least three times a week, and visit my grandkids. My family is precious to me – 3 kids and 4 grandkids. I volunteer with the local YMCA, Emanuel Soup Kitchen, and Ferris School for Juvenile Delinquents.

I donate 10% of all income after taxes. I gain great satisfaction when a student becomes a successful trader. At 3:00 ET I again watch the market until close. I sleep well.

## **It's like having a "machine" that prints big, fat weekly paychecks for you!**

**W**eekly options are a relatively recent innovation that fills the gap between day trading – which many traders find too time-intensive and fast-paced – and traditional options contracts.

With my Weekly Options Paycheck Machine, you can rake in double and triple-digit gains on trades just about every week of the year: 123.0% ... 214.6% ... 175.0% ... 332.6% ... 133.0% ... 297.1% ... 354.2% ... and more.

Over the years I've worked with many different investment services," says Faythe V. "I can honestly say that Dale Brethauer is the best I've ever seen. Dale has specific trading rules that make sense and scream of simplicity."

"In the 6 months since I started trading with Dale I'm already ahead more than \$7,000," writes Dorothy L. "His trades have made me money every month. Even in August, which was very bad for stocks, I earned over \$1,000 on Dale's options trades."

"After just one year, I had doubled my account!" reports Martin S. "Trading for a living gives you the time and money to do pretty much what you want."

Getting started with weekly options is easy. You can use the form on page 15 to activate your 90-day no-risk subscription to my Weekly

Options Paycheck Machine. After watching the videos, start making the trades ... you can paper-trade at first, if you prefer ... and watch the profits quickly rack up.

Then, you decide. If you like a constant stream of high-profit trades that can double or triple your money in a week, keep the program and continue watching my Nightly Video Trading Brief for clear instructions on what to do in our next trade.

On the other hand, should you decide that weekly options are not for you, just return my materials within 90 days. You'll receive a full and prompt refund of every penny you paid – no questions asked. That way, you risk nothing.

So what are you waiting for? To order Dale Brethauer's Weekly Options Paycheck Machine, call toll-free 1-888-233-1431 today. Or complete and mail the form on page 15 now. You'll be glad you did.

Sincerely,



Dale Brethauer, Editor  
Weekly Options Paycheck Machine

PS. Remember, there is absolutely zero risk to try my Weekly Options Paycheck Machine (WOPM).

I'll send you the DVDs and give you access to my Nightly Video Trading Brief on a 90-day risk-free trial basis.

When the WOPM program arrives, you can paper trade it for a few months to prove its profitability to yourself, without risking any real cash.

I am betting you will love the results and begin trading your own account in my Weekly Options Paycheck Machine system.

But if you decide against it, just return the DVDs within 90 days for a full and prompt refund of every penny you paid. That way, you risk nothing.

## Get daily updates on Dale's current trades

The Weekly Options Paycheck Machine shows you an incredibly profitable system for trading weekly options. Everything is explained in clear English, along with charts that show you how to read the trading signals.

But if you're not an experienced trader, don't worry. Members of the Weekly Options Paycheck Machine get unlimited access to Dale Brethauer's Nightly Video Trading Brief. On it, Dale reviews the trades he's got on for the 4 options he follows in the Paycheck Machine: Direxion Daily Financial Bull 3X Shares, Market Vectors Gold Mining ETF, Las Vegas Sands Corp, and iShares Barclays 20+ Year Treasury Bonds.

On early morning trades, the share prices may have already made their moves, so the nightly recap is for educational purposes. But for trades made in the afternoon, the nightly video analysis can often enable you to get into the trade in time to profit along with Dale.

Even better, the nightly video analysis helps you manage the trades for maximum returns: Dale gives you a target projection and alerts you when it's time to exit.

Dale Brethauer's Nightly Video Trading Brief is really two messages in one. For those interested in the logic and details of the trade, he explains his strategy in detail, so you can understand why he executed the trade as he did. But if you just want to know the bottom line – what Dale bought and when he sold – you get that, too.

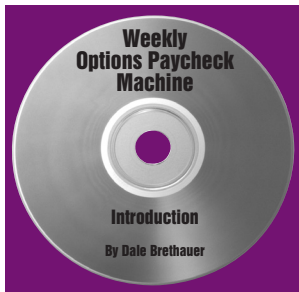
With your free access to Dale Brethauer's Nightly Video Trading Brief, you have a patient, friendly trading teacher who looks over your shoulder and guides you every step of the way. It really is the closest thing to being a fly on the wall in Dale's office as he generates thousands of dollars a week in Paycheck Machine trading profits!

# Here's what you get with my Weekly Options Paycheck Machine home-study course....

To order, complete and mail the form on page 15. Or call toll-free **888-233-1431** today.

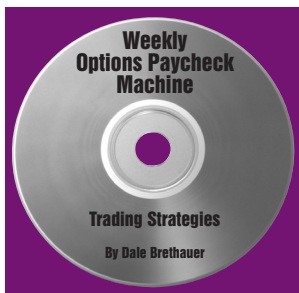
You get 4 DVDs on which Dale Brethauer shows you the best way to trade weekly options.

Contents include:



## DVD #1: Introduction

- Which stocks to follow
- Why selling options doesn't work in the weeklies
- Look for the explosion with Bollinger bands
- Setting up the strangle trade
- Trading scheduled and unscheduled events



## DVD #2: Trading Strategies

- Strangles or directionals
- Using Fibonacci extensions and retracements
- Setting up your stock watch list
- Managing the trade with the risk profile
- Set up your charts to see the squeeze



## DVD #3: Sample Trades

- 6 example trades on the GD<sub>X</sub>, FAS, and AAPL



## DVD #4: Trading Results

- Back testing 10/11/11 to 8/20/12
- 54.4% winners – 25X profit
- Trading tips and rules

## VIDEO ANALYSIS

- System members get free access to Dale Brethauer's Nightly Video Trading Brief.
- Includes current trades to make with clear instructions for buying and selling the strangle or directional.

## Students praise Dale Brethauer

*"I have spent thousands of dollars in finding a proper system and mentor for the last 3 – 5 years. It will not be an exaggeration at all for me to say that Dale is the best I have ever come across. I started with Dale this past December with a \$25,000 account. I am happy to say that I have grown it by 60% using his strategies and continued mentoring. He is a pleasure to work with. I feel very blessed that I found him."*

–Anitha Chacko

*"Dale Brethauer's training is very thorough and complete. Dale is always prepared for his webinars and is an excellent instructor. He is patient and makes sure all his students completely understand the topic being discussed. His instruction helped me to better implement my portfolio trading plan in my retirement account."*

–David Brand

*"My wife and I started Dale's program together about 4 or 5 months ago and it's been going great. I'd say we win at least 3 out of 4 trades. A good month or so ago our account was already up 28% and it's more than that now. So we have done really well."*

–Leo

*"Being shell-shocked from my previous experiences, Dale's conservative, ready-set-go formula was a welcome relief. Now for the first time, I feel confident, I'm having fun, and I'm making money. Just the other day, for example, I earned 147% on a Medtronic put. And major bell-ringer profits like that really add up fast."*

–Dr. Jon H.

*"The profits have certainly kept me off the streets. It's an ongoing income source and a welcome bit of security. There are a lot of charlatans out there. But you can trust Dale. I know that to be true. He is a totally honest guy who comes through 100%."*

–Bill W., retired minister

# Weekly Options Paycheck Machine™ Risk-FREE Examination Copy Request Form

**YES**, enroll me in Dale Brethauer's *Weekly Options Paycheck Machine*™ home-study course according to the offer checked below. I will get all of the following:

- *The Weekly Options Paycheck Machine* 4-part DVD course.
- 3 months access to Dale Brethauer's *Nightly Video Trading Brief*.

[ ] Charge my credit card \$195, ship my 4 DVDs, and begin my 3-month subscription to Dale Brethauer's *Nightly Video Trading Brief*. Then automatically charge my credit card \$65 each month for continued access to the nightly video analysis until I notify you to stop.

## Your Unconditional Money-Back Guarantee of Satisfaction

If you are not 100% satisfied with the *Weekly Options Paycheck Machine*™ program for any reason ... or for no reason at all ... you may return the DVDs within 90 days for a full and prompt refund. That way, you risk nothing.



Please correct name and address if different than label on reverse side:

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*Method of payment:*

[ ] Check enclosed (payable to "Investment Software Systems")

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Signature \_\_\_\_\_ Phone \_\_\_\_\_

### 3 easy ways to order

1. MAIL this form with payment to:

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Asheville, NC 28806

2. FAX this form with  
credit card information  
to: **1-888-258-4938**

3. PHONE toll-free  
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to pay by credit card.

NY State Residents add  
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Customer support:  
Support@iss-trading.com



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***Dale Brethauer, former DuPont engineer turned millionaire trader, announces....***

**“A small investment of just \$1,000 per trade with my Weekly Options Paycheck Machine racked up \$67,000 in profits in a single year!”**

**–Dale Brethauer, Inventor, Weekly Option Paycheck Machine™**

***Here’s just a sampling of what you’ll discover inside:***

- **How we regularly earn profits of 87.7% ... 175.0% ... 297.1% ... even 354.2% per trade each week like clockwork. Page 4.**
- **How to enjoy quick profits like a day trader – but without being glued to your PC screen every minute. Page 3.**
- **The stock market’s best-kept volatility secret – here’s where the market moves the most. Page 8.**
- **Double and triple your money in just one week trading major market news and events. Page 4.**
- **Using “Bollinger Bands” and “Fibonacci extensions” to time your entry and exit points. Page 9.**
- **Profiting from short-term volatility with strangles and directionals. Page 6.**
- **And so much more....**

***See page 15 to claim your risk-free trial membership!***