

PSRST STD  
U.S. Postage  
PAID  
Berne, IN  
Permit 43

CUSTOMER SAVINGS CODE

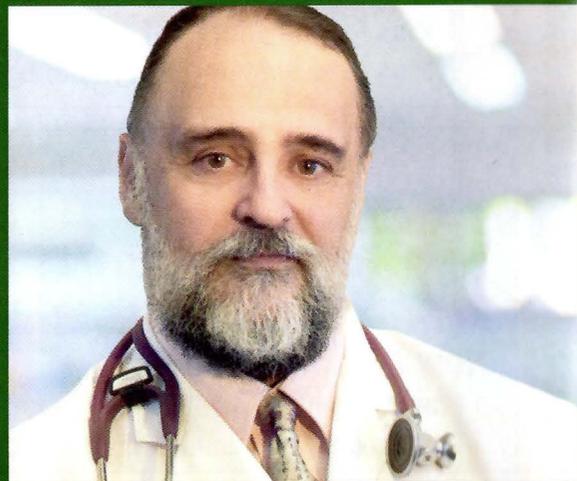
821

KEY

Cerna Labs  
PO Box 338  
Plattsburgh, NY 12901-0338  
1-888-867-6890

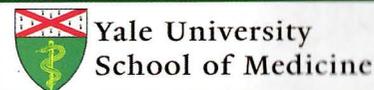


**"MEDICAL  
ANTI-AGING  
BREAKTHROUGH"**

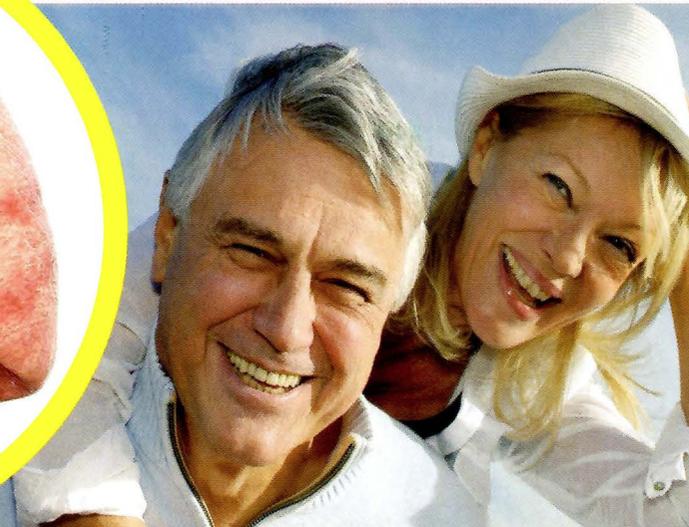
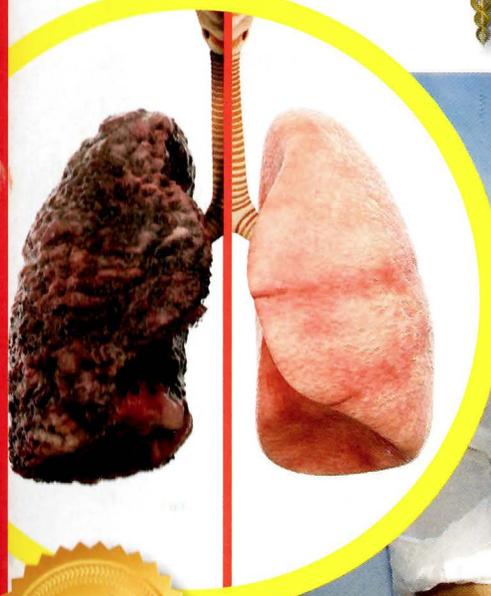


**1-888-867-6890**

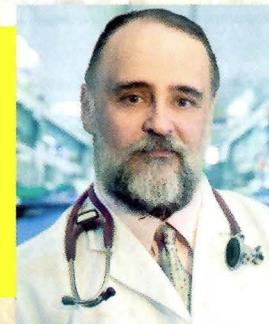
Based on ongoing  
research at...



Vol. 10 Issue 7 | USA | CAN  
**HEALTH ALERT:** **The Real Cause of Aging & Illness DISCOVERED**



**"The most important scientific breakthrough in the field of medical anti-aging in decades." -- Dr. Arlan Cage**



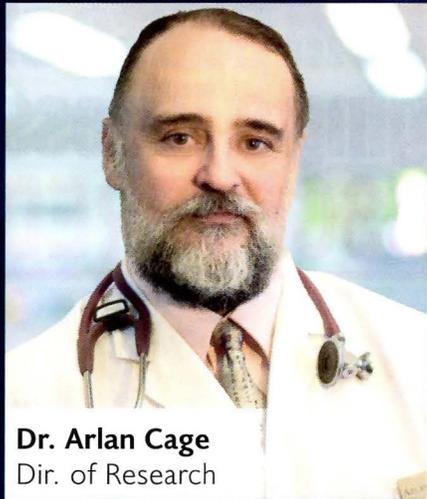
Page 12: Strange "Prehistoric Plant" Knocks Out 94% of Health Problems:

Joints 	Brain 	Heart 	Teeth 
Bones 	Skin 	Lungs 	Stomach 

Anti-Aging Health Miracles Seen On:



0 53000 29345 7



Dr. Arlan Cage  
Dir. of Research

# ORGANIC SILICA

## The Real Reason for Premature Aging and Illness

Dear Friend,

The true cause of aging and illness has been discovered.

And it turns out that for the past 50 years Big Pharma and corrupt doctors have conspired to keep a **very big secret about human aging.**

Age really is "only a number," after all.

You see, the evidence is in, and we now know that up to 94% of the "old age" symptoms you have, are preventable... **and in fact reversible.**

It all comes down to a strange prehistoric plant which contains a special element that's plentiful in your body at birth: **organic silica.**



In the womb, **organic silica** is crucial in the formation of your muscles, bones, and skin, and it helps create the connective tissues that hold you together.

In your youth and into your 20's and 30's, your body is awash in organic silica, and it keeps your skin, hair, eyes, joints, brain and vital organs pristine and functioning in perfect balance.

**But as you mature, something starts to change... and not for the better.**

**Your body's supply of organic silica begins declining.**

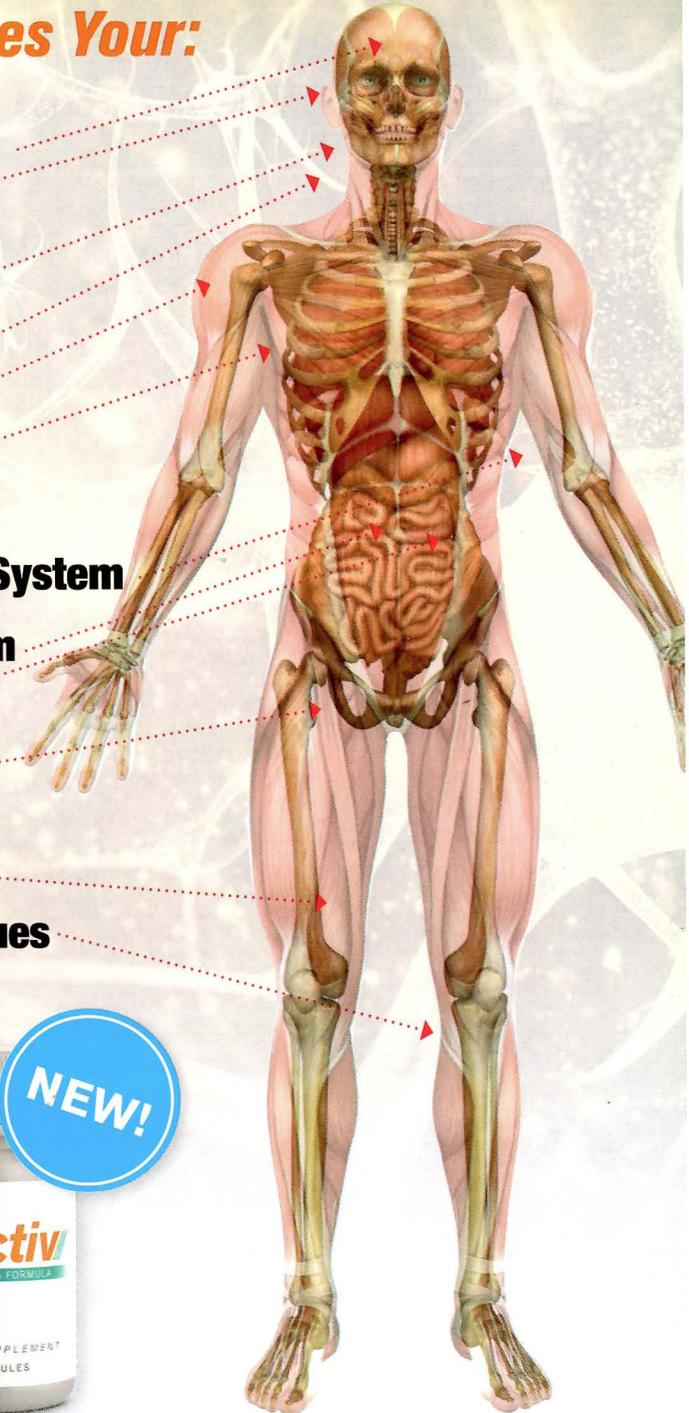


# SilActiv™

*The Wonder Pill that Works Wonders*

## SilActiv Restores Your:

- Brain & Memory
- Eyesight
- Teeth & Gums
- Energy Level
- Muscles
- Skin
- Cardiovascular System
- Digestive System
- Kidneys
- Libido
- Joints
- Connective Tissues



# YOUR SILICA LEVEL IS **DECLINING**



For years scientists around the world have tried to understand why **we lose our precious organic silica.**

Is there a **cellular "timer"** that goes off in our 40's, causing the depletion of this vital life-giving substance? Or is the **toxic modern environment** to blame, with hazardous chemicals in our air, food, and beverages somehow sapping the silica from of our bodies?



Although modern science does not yet know **why** our bodies become so depleted of silica, we do understand what happens when the silica runs low, and **it isn't pretty:**

- Low energy
- Failing memory
- Tired lungs
- Wrinkled skin
- Hair loss
- Weak vision
- Aching joints

Until now nothing could be done. Doctors simply told their patients to chalk up their bodily failings to "old age." Since **our bodies cannot produce silica**, then it only stands to reason that when our natural supply of silica runs dry we should just give up and **prepare to become infirm, old and decrepit, and die, right?**

## **WRONG!**

# HOW DOES **SILACTIV™** WORK?

- ✓ **SilActiv Replaces Lost Silica**
- ✓ **SilActiv Remineralizes Bones**
- ✓ **SilActiv Regenerates Skin**
- ✓ **SilActiv Regrows Hair**



**Skin:** Silica is needed for collagen synthesis while activating enzymes that keep your skin elastic yet strong. SilActiv stimulates the regeneration of collagen in your body to erase wrinkles and increase elasticity.



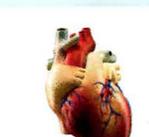
**Bones:** Silica stimulates bone forming cells and helps bones repair themselves. Silica deficiencies produce brittle bones. Supplementing with SilActiv helps bones heal faster.



**Tendons:** Collagen is a major component of ligaments and tendons. SilActiv will give your tendons and ligaments a super boost of collagen, helping these connective tissues rebuild themselves quickly.



**Joints:** Silica is needed to form cartilage and assists in maintaining fluid in your joints. Inflammation eats away at cartilage and SilActiv helps to rebuild that cartilage.



**Heart:** Silica is found in the inner lining of our arteries and SilActiv replenishes it. Studies show that the aorta and carotid artery of healthy individuals contain ten times the amount of silica than individuals with atherosclerotic plaque in those arteries.

**SPECIAL INTRODUCTORY OFFER**

**CALL 1-888-867-6890**



# SILACTIV™ FOR TOTAL BODY RESTORATION

This is where things get exciting, because now that the lid has been blown off the secret of aging, new studies and tests have been completed, showing that there is new hope for a younger, better you. **SilActiv provides the solution** to your low silica levels through oral supplementation (organic capsule) in a once-daily dosage.



**NO PAINFUL NEEDLES**



**NO TRIPS TO THE DOCTOR'S OFFICE**



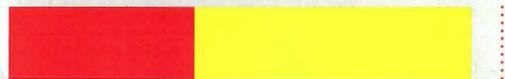
**NO HUGE HASSLES OR EXPENSES**

SilActiv is the result of years of scientific research and study of a strange prehistoric plant with the Latin name of ***Equisetum Arvense*** whose exotic properties can immediately go to work replenishing your body's supply of organic silica, allowing your body to begin functioning once again like it did when you were younger.

## With daily SilActiv, you will have:

- ➔ Tremendous energy
- ➔ Rejuvenated wrinkle-free skin
- ➔ Limber and pain-relieved joints
- ➔ Sharper memory
- ➔ Thick, shiny hair regrowth
- ➔ Great dental hygiene
- ➔ Laser sharp vision
- ➔ Great powerful lungs

By age 50, you've **lost 60%** of your available silica



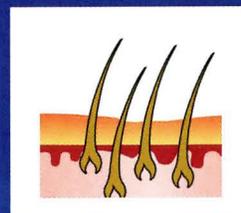
By age 60, you've **lost 75%**



By age 70, you've **lost 95%**



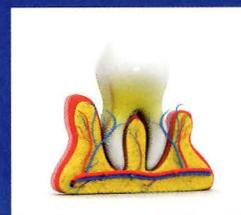
**If your body is not functioning to peak capacity, you are surely in a state of silica depletion.**



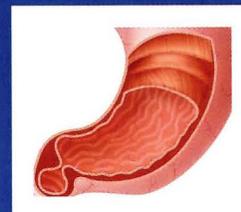
**Hair & Nails:** Silica is the major mineral found in hair shafts and nails. Optimum amounts of silica keep hair flexible and shiny while keeping nails hard and strong. If your hair is falling out or your nails are brittle and soft, you probably have a silica deficiency.



**Lungs & Sinuses:** Silica restores the mucus membrane in the sinuses and respiratory tract. SilActiv helps repair and maintain vital lung tissues and protects them from pollution. By maintaining or restoring the elasticity of lung tissues, silica reduces inflammation in irritated lungs.



**Teeth & Gums:** Hardening the enamel, silica prevents cavities and preserves teeth. Silica also prevents bleeding gums, gum atrophy, and recession that causes the loosening of teeth, which could ultimately lead to tooth loss.



**Digestion:** Silica is one tough fiber. Taking SilActiv daily will keep you regular and kill parasites.

**It Must Work For You Or It's FREE**

**LIFETIME GUARANTEE**



# "FULL LIFETIME GUARANTEE"

You should get started as soon as possible restoring your body's supply of organic silica so that your cells and organs will have what they need to rebuild themselves, so your body can continue serving you faithfully for many years to come.

In this special report you will discover the amazing science and hard work that has gone into creating SilActiv, and you'll no doubt agree that it is



Before After

truly nature's miracle pill for full body and youth restoration, no matter your current age or physical condition.

If fact, Cerna Labs is so sure that SilActiv will work for you, that you get a full lifetime guarantee.



Before After

Find out how to save **53% OFF** and get **FREE SHIPPING** on page 23 of this special report.

To your everlasting youth and health,

*Dr. Arlan Cage*

Dr. Arlan Cage  
Dir. of Research  
Cerna Labs USA

## LIFETIME GUARANTEE

*"It Must Work For You  
Or Your Money Back"*

**We're so sure that SilActiv will  
Work for you that we are backing  
It with our LIFETIME GUARANTEE.**

See **Page 23** for Details.

# SILACTIV™ FACTS



- ✓ **Anti-Bacterial**
- ✓ **Anti-Microbial**
- ✓ **Anti-Fungal**

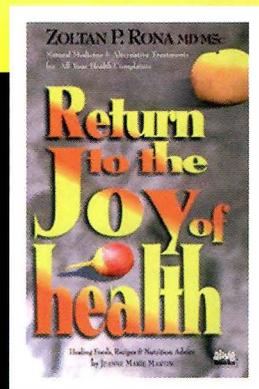
## Here's What You Get in Every Organic Capsule of SilActiv...

- ➔ **31 Clinically Proven Healing Benefits**
- ➔ **A Therapeutic Dose of Organic Silica**
- ➔ **Bioavailable and organically absorbable for maximum potency**
- ➔ **Proprietary blend of Super Vitamins and Minerals for metabolism, weight loss, and detox**
- ➔ **Purity and Quality, no prescription required**
- ➔ **Costs about \$1 a day**

Dr. Zoltan Rona is the author of one of the greatest natural health books we've read: Return To The Joy Of Health. Dr. Rona also understands the incredible health power of organic silica.

"Brittle nails, hair loss, osteoporosis, degenerative disc disease, arteriosclerosis, coronary artery disease, diabetes, aging, gastritis, ulcers, recurrent infections, skin disorders and a long list of other health problems can respond favorably to high doses of silica," Dr.

Rona says. "It is an undisputed fact that healthy people have blood vessels and other tissues with greater levels of silica than those suffering from degenerative diseases."

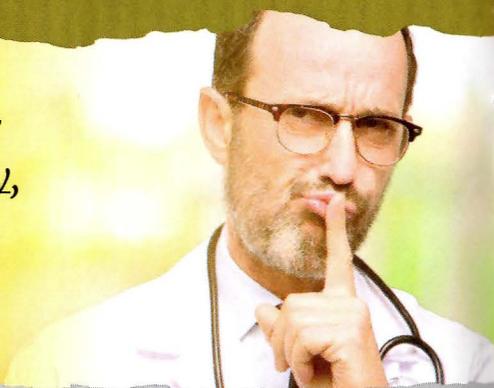


**EXPOSED**

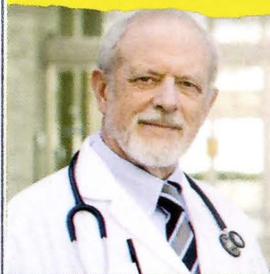
# What Your Doctor Does **NOT** Want You To Know...

Now you can finally restore your body's lost silica safely, naturally, and effectively!

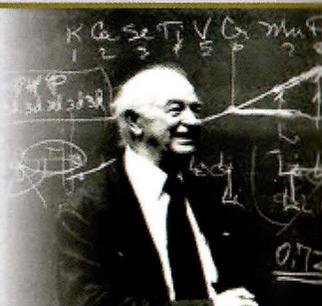
Free yourself from the prison of "Big Pharma."



**Nobel Prize winner** for Chemistry, Professor Adolf Butenandt, stated that life is impossible without organic silica. Much of the interest in organic silica today is a direct result of Professor Butenandt's research carried out at Columbia College in 1972.



**Two-time Nobel Prize Winner** Linus Pauling is often quoted as having said, "One can trace every sickness, every disease and every ailment to a mineral deficiency." Dr. Pauling's legacy continues at the Linus Pauling Institute at Oregon State University.



**Dr. Edith Carlisle of UCLA** got organic silica recognized as an essential trace element. From that point on research has demonstrated the critical necessity of silica in fulfilling structural and metabolic needs in humans.



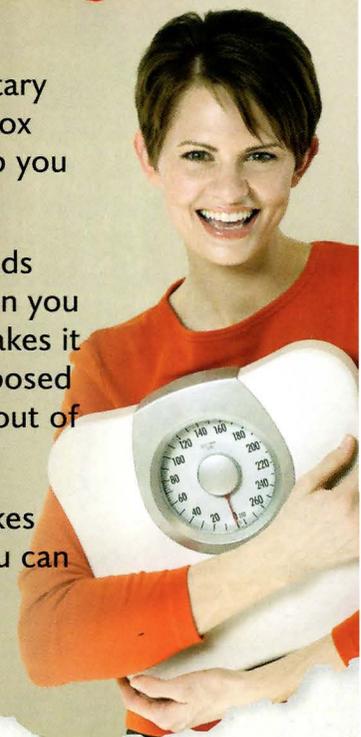
ROMAN SOLDIERS IN 250 B.C. DRANK WATER INFUSED WITH ORGANIC SILICA TO IMPROVE THEIR STRENGTH AND PRIME THEIR MUSCLES BEFORE GOING INTO BATTLE. COULD THIS BE THE REASON THEY WERE THE WORLD'S MOST FEARSOME ARMY FOR HALF A MILLENNIUM?



# ZAP TOXINS FROM YOUR BODY AND ACHIEVE YOUR IDEAL BODY MASS INDEX (BMI)

The incredible **SilActiv** formula does not end with restoring your youth and health.

- SilActiv has been **turbocharged** with a proprietary blend of vitamins and minerals that work to detox your body, rebalance your metabolism, and help you achieve your ideal Body Mass Index (BMI).
- If you've had trouble shedding those extra pounds and keeping them off, **SilActiv is for you.** When you are young, your body's balanced metabolism makes it easy to lose weight. But after years of being exposed to environmental toxins, your metabolism gets out of whack.
- Just **one tiny SilActiv capsule a day** is all it takes to restore your body's hormonal balance, so you can shed those unwanted pounds easily and quickly.



## HOMEOSTASIS AND METABOLISM

**NEW!**



Your body has an almost unlimited ability to heal itself, but over time the environment with its toxins and the stress of daily life impair this ability. Balancing your body's 12 vital systems and your metabolism into a state of homeostasis will help turn back the clock on your biological age and get you healthy from head to toe!

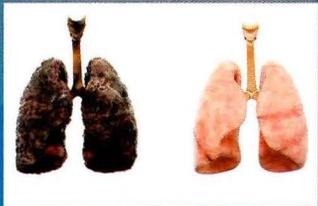
Call **1-888-867-6890** Now For Your **RISK FREE TRIAL**

# RESTORE BALANCE TO YOUR BODY

## So Your Body Can Heal Itself



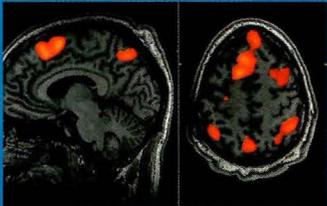
**Heart:** Silica has inhibitory effects on coronary diseases, and it helps strengthen blood vessel walls and keep them healthy, especially in the heart.



**Lungs:** Silica supplementation helps repair and maintain vital lung tissues and protects them from toxins. Silica helps restore the elasticity of lung tissues, so the lungs can heal themselves.



**Kidneys:** Silica can help prevent kidney stones and heal infections of the urinary tract. It is a natural diuretic which flushes the water-excreting system and restores normal function to these vital organs.



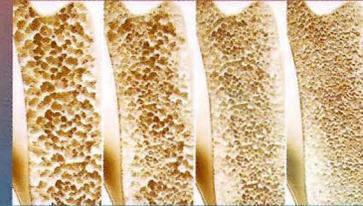
**Brain:** Silica can help avoid or alleviate brain degeneration problems by preventing the body from absorbing aluminum and may flush out aluminum from the tissues.



**Eyes:** Silica can reduce eye inflammations and restore the whites of the eyes. It also can help erase corneal disorders.



**Muscles:** Silica increases the natural synthesis of biomolecules that make up the muscles i.e., the natural ability to regenerate tissues. Results in a rapid reconstruction and reinforcement of damaged fibers in cases of chronic injuries, old age, or even years of neglect.



**Bones & Joints:** Brittle bones is a symptom of the aging process. As calcium in our body depletes, our bones become thin and weak. Silica eases bone and joint pain and restores the body's self-repair process.



**Enlarged Veins:** Enlarged, gnarled veins are usually a sign of a serious collagen deficiency and a lack of elastin in the body. Silica restores collagen to the veins, helping the vein walls heal themselves.



**Teeth:** Silica strengthens the teeth by restoring calcium levels, which hardens the enamel. Gums are supported with extra collagen, keeping your entire dental structure healthy.



**Wrinkles:** Silica's powerful ability to rejuvenate skin cells and boost collagen levels to the skin, transforms old, dull, wrinkled skin into dewy, young, freshly renewed skin.



**Hair:** Silica supplementation gives hair a special shine, elasticity, bounce, and volume. It "de-ages" your hair so that you get a full hair restoration and even hair regrowth.



**Liver:** Organic silica is used successfully for liver infections and other liver problems. Onitin and the flavonoid luteolin in organic silica protect and reduce damage to human liver cells.

# THE SCIENCE BEHIND

# SilActiv

PREMIUM SILICA FORMULA

## Hundreds of Scientific Studies Prove The Effectiveness and Power of Organic Silica!

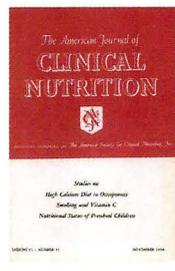
### Study # 71:

#### Silica Prevents Degenerative Brain Problems

**The Study:** 7598 women older than 75 years from five cities in France, whose mental acuity was measured at the start of the study; follow-up was 7 years later.

**Conclusions:** Organic silica was seen to dramatically reduce the risk of developing cognitive impairment in elderly women. The results corroborate those of another epidemiologic study carried out in France.

**Source:** Sophie Gillette-Guyonnet, Sandrine Andrieu, et al. American Journal of Clinical Nutrition, Vol. 81, No. 4, 897-902, April 2005.



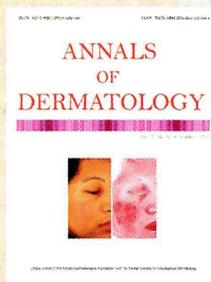
### Study # 109:

#### Silica Reverses Aging in Skin, Hair, and Nails

**The Study:** 50 healthy volunteers, aged between 40 and 65 years and with clear clinical signs of facial photoaging. Organic silica was taken daily for a period of 20 weeks.

**Conclusions:** This randomized, double-blind, placebo-controlled trial showed positive results in the skin microtopography and anisotropy, and significant improvement in fragility of nails and hair.

**Source:** Araujo, Addor, and Campos, Brazilian Annals of Dermatology, May - June 2016, 91(3): 331-335.



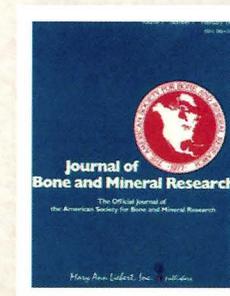
### Study # 263:

#### Silica Increases Bone Volume

**The Study:** This study carried out by the Universities of Cambridge, London and Harvard on more than 2,800 people showed that silica intake increases bone volume.

**Conclusions:** Subjects who were suffering from porous bones and supplemented with organic silica measured bone volume increase of 70%.

**Sources:** (1) Schiano A, et al., Silicium, Tissu Osseux Et Immunité, Revue du Rhumatisme, 1979. (2) Jugdaohsingh R, et al, Journal of Bone and Mineral Research, 2004.



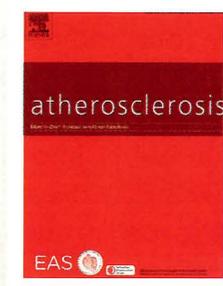
### Study # 320:

#### Cardiovascular Health Improved

**The Study:** This study showed that silica reduced atheroma plaques in subjects that supplemented with organic silica.

**Conclusion:** Silica is a constituent of connective and elastic tissues. It inhibits experimental atheromas normally induced by an atheromatous diet, making atheromatous plaques much rarer and lipid deposits more superficial.

**Source:** Loeper J, et al., The Antiatheromatous Action of Silicon, Atherosclerosis Journal, August 1979, Volume 33, Issue 4, Pages 397-408.



# IMPORTANT Q&A



**Q: Why has my doctor never told me about organic silica?**

**A:** Unfortunately, many modern doctors are “in the pocket” of Big Pharma. The sad truth is, the modern healthcare industry primarily exists to sell you the drugs that they manufacture. Because organic silica is a natural mineral, it cannot be patented by Big Pharma. Since they are not able to profit from organic silica, is it any wonder that your doctor hasn't mentioned it?

**Q: Is SilActiv expensive?**

**A:** SilActiv is very reasonably priced. It is manufactured in small batches right here in the United States under FDA Guidelines for maximum quality and potency. For about one dollar a day, you can enjoy revitalized health, a reversal of your biological age, and get the peace of mind that you deserve for your health.

**Q: Can I find SilActiv in stores?**

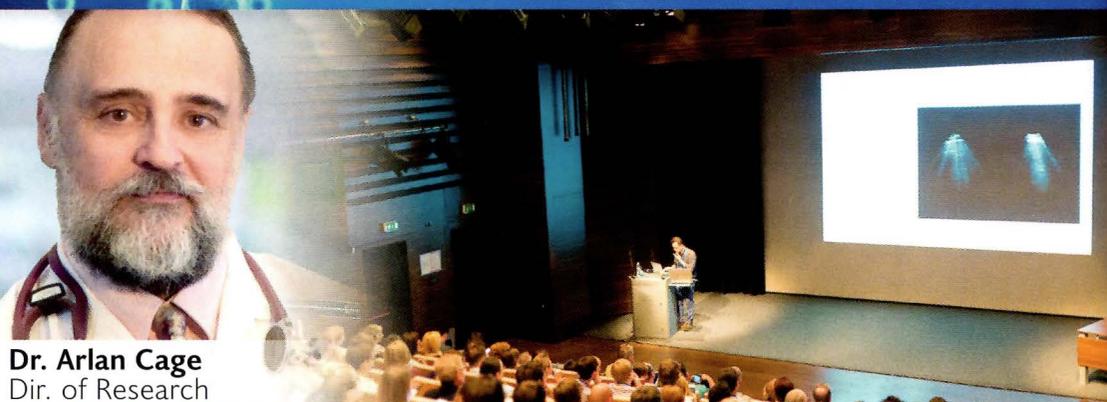
**A:** No! SilActiv's mission statement is “People over profits,” and so they have chosen to cut out the middlemen of the giant pharmacy chains, and pass the savings forward to you. When you buy SilActiv you are getting **direct from the lab prices.**

## LIFETIME GUARANTEE

*“It Must Work For You  
Or Your Money Back”*

**We're so sure that SilActiv will  
Work for you that we are backing  
It with our LIFETIME GUARANTEE.**

See **Page 23** for Details.



**Dr. Arlan Cage**  
Dir. of Research

**Q: What is SilActiv?**

**A:** SilActiv is the most important scientific breakthrough in the field of medical anti-aging and full body health restoration in decades. SilActiv is based on the research of Dr. Edith Carlisle of UCLA School of Public Health, and is supported by hundreds of major scientific studies.

**Q: How does SilActiv work?**

**A:** Your body uses organic silica to make collagen, synthesize calcium, and ensure homeostasis. Problem is, you are born with a finite quantity of organic silica, and your body cannot produce more. Therefore, in order to restore your youth and health, you must add silica to your body daily. SilActiv is the most bioavailable and absorbable silica you can get.

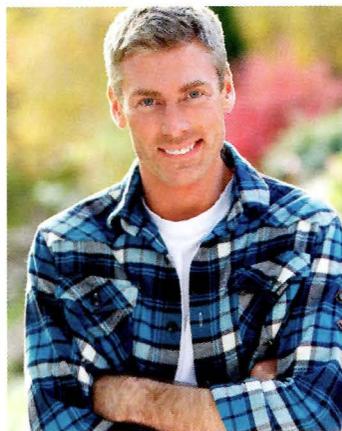
**Q: Why do I need organic silica?**

**A:** Every aspect of your body requires silica. As noted researcher Harvey Walks says, “There is no life without Silica!” As you age, your body's supply of organic silica gets used up, and your body begins to wither and die. Take SilActiv to add silica to your body, and restore your youth and health.

# REAL PEOPLE. REAL RESULTS.

"What a difference SilActiv has made in my life! SilActiv gave me back the energy I had when I was 20 years younger, and I lost 8 pounds in 2 weeks. Best of all, I feel great throughout my entire body! My headaches have miraculously vanished, and I'm rocking the weights at the gym again. Thank you, SilActiv!"

**-- Michael V., West Hollywood, CA, Age 54**



"In recent years I've started having aches and pains in my knees and ankles (sometimes my neck and back too, on really bad days). But when I started taking SilActiv those aches and pains went away completely. SilActiv works so much better than NSAID's or prescription drugs! And a beautiful thing about SilActiv is that not only does it get rid of my pain naturally and better than drugs, I'm not worried about it damaging my liver or stomach!

I've heard people say they felt 20 years younger and I never believed them... until now! I would definitely call SilActiv The Fountain of Youth in Pill Form!"

**-- Sherrie K., Los Angeles, CA, Age 55**



"I started taking SilActiv recently, and let me tell you – it is truly a miracle pill!"

I'm 63, and in recent years my back, neck, and shoulders had started hurting so much, I was in agony! When I started taking SilActiv, the relief was incredible... I literally felt the pain lifting off of my body like a heavy weight being removed. Also, my energy level has skyrocketed! I can stay busy all day long and I just feel great all over.

One thing I didn't expect was the effect on my SKIN!

After taking SilActiv for about a week, I noticed that my skin was actually thicker and healthier-looking, and far more resilient.

And all of those little wrinkles around my eyes – all those fine lines – GONE! Completely gone. I had tried many different face creams and serums over the years that were just a waste of money. SilActiv is the real deal – friends say I look 15 years younger! And the best part is that I feel 15 years younger too!"

**-- Joanne D., New York, NY, Age 63**



*"My energy level has skyrocketed!"*



# HOW MUCH WOULD YOU PAY?

- To Reverse Your Aging
- Restore All 12 Of Your Body's Systems
- Regenerate Every Cell In Your Body
- Shed Unwanted Pounds Fast
- Unlock stiff, aching joints

## HOW ABOUT...

↑  
**ONE  
DOLLAR  
A DAY?**

**DIRECT FROM  
THE LAB PRICES!**

**1-888-867-6890**

If you're like most people, you would gladly pay a king's ransom to live a life free from pain and health worries.

But fortunately, with **SilActiv**, you don't have to pay a fortune!

For as little as \$1 a day, you can have the health and peace of mind you deserve!



# SILACTIV™ WORKS!

**Not Sold  
In Stores!**



**CLEARED ARTERIES**  
**SHARPER EYES**  
**STRONGER IMMUNITY**  
**THICKER HAIR**  
**SMOOTHER VEINS**  
**WEIGHT LOSS**  
**FRESHER BREATH**  
**BETTER METABOLISM**

**REVITALIZED BRAIN**  
**GREAT DENTAL HYGIENE**  
**IMPROVED SKIN**  
**HEALTHY MUSCLE TONE**  
**STRONGER HEART**  
**BETTER LUNGS**  
**STRONGER NAILS**  
**IMPROVED DIGESTION**



# FREE MYSTERY GIFT!

Buy 3 or More Bottles of SilActiv and Receive a **FREE Mystery Gift** in your Package Valued at \$19.99!

Choose From 3 SilActiv™ Value Packs:

## 6 Month Supply

Buy 6 Bottles

+ SAVE 53%  
+ FREE GIFT  
+ FREE SHIPPING



Only \$189<sup>95</sup> (Reg. \$407, You Save \$217)

## 3 Month Supply

Buy 3 Bottles

+ SAVE 41%  
+ FREE GIFT  
+ FREE SHIPPING



Only \$119<sup>95</sup> (Reg. \$203, You Save \$83)

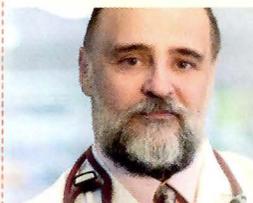
## 1 Month Supply

Buy 1 Bottle for \$39<sup>95</sup> + \$7<sup>95</sup> S&H

Only \$47<sup>90</sup> (You Save \$20)



# SilActiv™



Yes, I want to restore my health and youth with the power of SilActiv. Please rush my order as I've indicated below. I understand that if I'm not totally delighted, I can return the bottles for a full refund of my purchase price at any time, no questions asked.

## SPECIAL DISCOUNT ORDER FORM

**BEST DEAL!** 6-MONTH INTENSIVE SUPPLY  
Buy 6 Bottles of SilActiv, Save 53%  
**Save \$217 Reg \$407 – Now Only \$189<sup>95</sup>**  
Plus Free Mystery Gift - a 19<sup>99</sup> Value!  
Plus Free Shipping and Handling - a \$7<sup>95</sup> Value!



**GOOD DEAL!**  
3-MONTH SUPPLY  
Buy 3 Bottles of SilActiv  
**Save \$83 Reg \$203**  
**Now Only \$119<sup>95</sup>**  
Plus Free Gift - a 19<sup>99</sup> Value!  
Plus Free Shipping and Handling

**TRIAL OFFER!**  
1-MONTH SUPPLY  
Buy 1 Bottle of SilActiv  
**Save \$20 Reg \$59<sup>95</sup>**  
**Now Only \$39<sup>95</sup>**  
Plus \$7<sup>95</sup> Shipping and Handling

Enclosed is my Check or Money Order Made Payable to Cerna Labs

**TOTAL PAYMENT** \$ \_\_\_\_\_

### Payment Method:

VISA  mastercard  DISCOVER

Add Priority Shipping for \$8.00

Card No: \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ 3 Digit CVW Code: \_\_\_\_\_  
(Optional, in case we have a question about your order.)

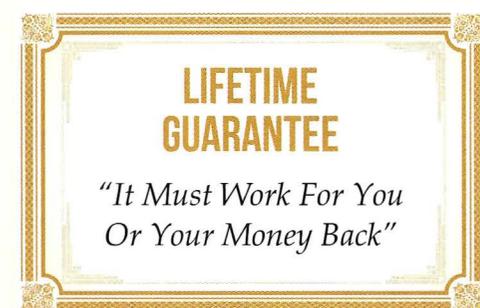
Signature: \_\_\_\_\_



Mail To: Cerna Labs, PO Box 338  
Plattsburgh, NY 12901-0338

For **FASTEST ORDERING** with  
Credit Card call Toll-Free:

**1-888-867-6890**



## 2 Easy Ways to Order

**1. BY MAIL:** Return the Completed Risk-Free Order Certificate in the Enclosed Order Processing Envelope.

**2. BY PHONE:** Fastest Service!  
Call Toll-Free 1-888-867-6890

**CALL NOW!**

